

## **Toyota and General Motors Lead in 2017 Motorist Choice Awards; Subaru Scores Big Wins in the Important Mid-Size Car and Crossover SUV Segments**

**LOS ANGELES—September 27, 2017** – Automotive industry research firms **IntelliChoice** and **AutoPacific** today announced the winners of the 2017 Motorist Choice Awards. In its twelfth year, this award recognizes vehicles that deliver the compelling combination of high consumer satisfaction and lower-than-expected ownership—meeting the needs and expectations of both the heart and the mind.

The Motorist Choice Awards (MCA), which take AutoPacific’s owner satisfaction data from new car and light truck owners and combine those data with IntelliChoice’s cost of ownership rating methodology, provide a reliable guide for new car shoppers.

“Producing a vehicle that is both a great long term value and also provides a great ownership experience is very difficult to do,” said Eric Anderson, Director of Data Products for IntelliChoice. “Every Motorist Choice winner does just that.”

### **Subaru Scores Wins in the Important Mid-Size Car and Crossover SUV Segments**

“Subaru continues to be the smallest giant in the game, with two wins in the essential Mid-Size Car and Crossover SUV Segments,” says Daniel Hall, Vice President of AutoPacific, “The Legacy wins the Mid-Size Segment for the third year in a row, and Forester’s win in the Mid-Size Crossover SUV segment shows that Subaru continues to shine in the SUV segment that consumers are moving to in droves.”

As in the past, Toyota’s vast range of offerings helped the Toyota and Lexus brands perform well in six different segments, but they had an especially strong performance in the hot crossover and SUV segments with three wins. Similarly, General Motors’ sizeable range of vehicles performed excellent in seven segments from sports cars through Large and Luxury SUVs.

Winning vehicles came from 11 different brands and 8 different manufacturers. General Motors leads the pack with 7 wins, followed by Toyota with 6.

### **The 2017 Motorist Choice Award Winners:**

| <b>Category</b>         | <b>Model</b>        |
|-------------------------|---------------------|
| Aspirational Luxury Car | Acura TLX           |
| Luxury SUV              | Cadillac Escalade   |
| Sports Car              | Chevrolet Corvette  |
| Large Car               | Chevrolet Impala    |
| Premium Compact Car     | Chevrolet Volt PHEV |
| Heavy-duty Pickup       | Ford F-Series SD    |
| Sporty Car              | Ford Mustang        |
| Large Crossover SUV     | GMC Acadia          |
| Light-duty Pickup       | GMC Sierra 1500     |
| Large SUV               | GMC Yukon XL        |

|                                |                     |
|--------------------------------|---------------------|
| Compact Car                    | Honda Civic         |
| Economy Car                    | Honda Fit           |
| Compact Crossover SUV          | Kia Sportage        |
| Luxury Mid-Size Car            | Lexus ES            |
| Luxury Crossover SUV           | Lexus NX            |
| Luxury Car                     | Lincoln Continental |
| Premium Luxury Crossover SUV   | Porsche Cayenne     |
| Mid-Size Crossover SUV         | Subaru Forester     |
| Mid-Size Car                   | Subaru Legacy       |
| Mid-Size SUV                   | Toyota 4Runner      |
| Premium Mid-Size Crossover SUV | Toyota Highlander   |
| Minivan                        | Toyota Sienna       |
| Compact Pickup                 | Toyota Tacoma       |

Each year, AutoPacific performs the broadest and most widely followed vehicle satisfaction survey in the U.S. This results in consumer feedback from more than 54,000 new vehicle buyers on a recently purchased model year 2017 vehicle. Using 49 key attributes covering the entire ownership experience, AutoPacific calculates overall vehicle satisfaction for individual models and vehicle segments and announces its annual [Vehicle Satisfaction Awards \(VSA\)](#) based on the findings.

Concurrently, IntelliChoice constantly monitors and updates the cost of ownership metrics for more than 2,000 model trim lines to give valuable insight into the financial impact of ownership over a five year period. This analysis is the foundation of the [IntelliChoice Best Overall Value of the Year \(BOVY\)](#) awards, announced each January.

The Motorist Choice Awards combine complementary analyses from both firms into one set of accolades representing vehicles that earn high marks on both sets of criteria. This methodology provides a superior means of evaluating “Best in Class” vehicles that align consumer shopping patterns with probability for both satisfaction and value.

For more details on these categories and the winning vehicles, please visit <http://www.motortrend.com/intellichoice/motorists-choice/> and <http://www.AutoPacific.com>.

### **About AutoPacific:**

AutoPacific is a future-oriented automotive marketing and product-consulting firm. Every year AutoPacific publishes a wide variety of syndicated studies on the automotive industry. The firm also conducts extensive proprietary research and consulting for auto manufacturers, distributors, marketers and suppliers worldwide. Company headquarters and its state-of-the-art automotive research facility are in Tustin, California, with an affiliate office in the Detroit area. Since 1986, AutoPacific has provided innovative,

methodologically sound, strongly implemented research in addition to expert automotive analysis. AutoPacific is nationally known for its annual Vehicle Satisfaction Awards and Ideal Vehicle Awards. Additional information can be found on AutoPacific's websites: <http://www.autopacific.com> and <http://www.vehiclevoice.com>.

### **About IntelliChoice:**

IntelliChoice, part of the Motor Trend Automotive Group, is the market leader in automotive ownership cost and car values analysis. Founded in 1986, IntelliChoice is committed to empowering consumers to make better purchase decisions by providing independent and essential automotive information and tools. Through the motortrend.com website, consumers can research, compare and price new cars and the cost of ownership. Motor Trend Automotive Group is an operating division of **TEN: The Enthusiast Network**, the world's premier transmedia network of enthusiast brands.

### **About TEN: The Enthusiast Network:**

TEN: **The Enthusiast Network** is the world's premier transmedia network of enthusiast brands, such as MOTOR TREND, AUTOMOBILE, HOT ROD, SURFER, TRANSWORLD SKATEBOARDING, and GRINDTV. With more than 60 websites, 50 publications, 50 annual events, the **Motor Trend OnDemand** subscription video-on-demand service, as well as the world's largest automotive and action/adventure sports media platforms, TEN inspires enthusiasts to pursue their passions. For more information, visit [enthusiastnetwork.com](http://enthusiastnetwork.com).